

**California Rockfishes and Associated Species Products
Brick and Mortar Retail Seller Price List**

Note: Be aware that RockfishID offers wholesale prices exclusively to Brick and Mortar retailers in order to make the products available to non internet users and does not sell to wholesalers or internet vendors. All buyers are required to agree not to sell the products for resale(acting as a wholesaler), not to sell the products on the internet and not to alter the products. Physical or digital reproduction of these products is strictly prohibited.

Folding Guide:	
# of Copies	Price/Copy
5 to 29	4.50
30 to 59	4.25
60 to 99	4.00
100+	3.50
MSRP	\$6.99

Mark Up
55%
64%
75%
100%

Flat Guide:	
# of Copies	Price/Cop
5 to 29	4.50
30 to 59	4.25
60 to 99	4.00
100+	3.50
MSRP	\$6.99

Mark Up
55%
64%
75%
100%

Poster:	
# of Copies	Price/Copy
5 to 9	8.00
10 to 19	7.50
20 to 29	7.00
30+	6.00
MSRP	\$11.99

Mark Up
50%
60%
71%
100%

Laminated Poster:	
# of Copies	Price/Cop
5 to 9	12.00
10 to 19	11.00
20 to 29	10.00
30+	9.00
MSRP	\$17.99

Mark Up
50%
64%
80%
100%

Maximum individual order size for each Guide product is limited to 150 copies and each Poster product is limited to 50 copies per order. This is done in order to ensure that adequate numbers are available to supply the demand throughout the state. Larger orders may be available through special arrangement contact Rockfishinfo@gmail.com or call (336) 688-2906 to inquire about such orders.

To Place an Order: Download the Order Form from the website, fill out the retailer information, indicate the number of each product you would like to order print the filled out order form, sign the terms of purchase agreement and fax the order form to (510) 666-8650, e-mail it to Rockfishinfo@gmail.com or mail it to RockfishID.com, 1419 Merced Street, Richmond, CA 94804. Contact Rockfishinfo@gmail.com or call (336) 688-2906 with any questions about ordering the California Rockfishes and Associated Species Products.